Start-me up 2021
Two-day training about creation of startups in the field of Life Sciences and Health

June 24-25, 2021
Via Microsoft Teams

If you want to participate in this training, please send your application (download from [www.pasteur.fr/en/startmeup](http://www.pasteur.fr/en/startmeup)) to suaw@pasteur.fr.

**Partners:** DARRI & MAASCC
**Contact:** Startup Awareness office (suaw@pasteur.fr)
**Website:** [www.pasteur.fr/en/startmeup](http://www.pasteur.fr/en/startmeup)
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## Start-me up 2021 program
From drug & vaccine development to business creation

### Thursday, June 24, 2021

**Session 1: Innovation transformed into products**

<table>
<thead>
<tr>
<th>Time</th>
<th>Topic</th>
<th>Presenter</th>
</tr>
</thead>
<tbody>
<tr>
<td>9:30-10:00am</td>
<td>Innovation and unmet need?</td>
<td>Florence Allouche, President, Myrpharm advisors, Professor, School of Pharmacy, Paris University</td>
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<tr>
<td>10:00-10:30am</td>
<td>Digital transition of healthcare: digital biomarkers as personal monitoring tools</td>
<td>Clarissa Gorin, Medical innovation manager, Ad Scientiam</td>
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<td><strong>Break</strong></td>
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<tr>
<td>11:00-11:30am</td>
<td>The legal path from academic researcher to biotech entrepreneur</td>
<td>Bertrand Baheu-Derras, lawyer, ARAMIS Société d’Avocats</td>
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<tr>
<td>11:30-12:00am</td>
<td>Intellectual properties</td>
<td>Nicola Torno, Head of patents and inventions service, DARRI, Institut Pasteur</td>
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<td></td>
<td><strong>Lunch</strong></td>
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**Session 2: Design your project**

<table>
<thead>
<tr>
<th>Time</th>
<th>Activity</th>
</tr>
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<tbody>
<tr>
<td>2:00-5:30pm</td>
<td>Work with project</td>
</tr>
<tr>
<td>5:30-6:30pm</td>
<td>Pitch: name of the company, product, innovation, benchmarking, market</td>
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**Friday, June 25, 2021**

**Session 3: Something that cannot overlook when we develop a new vaccine and drug**

9:30-10:00am  **R&D for a new vaccine and drug: Role of startups in the development of a new vaccine and drug**
François Ballet, Chairman, Project Evaluation Committee, Medicen Paris Region

10:00-10:30am  **Regulatory issues**
Nicolas Ferry, Vice President & CDO, HORAMA

10:30-11:00am  **From Pre-clinical to Post-marketing: the value of Observational Research in Pharmaceutical Development**
Myriam Cordey Missoup, Observational research director, Otezla Product Lead, Amgen Center for Observation research

**Break**

11:15-11:45am  **From preclinical trials to clinical trials**
Nathalie Jolly, Head of Clinical Core, Institut Pasteur

11:45-12:15am  **Quality principles - Good Clinical Practices and Data Integrity**
Jean-Christophe Cabrillac, Regulatory Affairs Quality Audit and Inspection Readiness Head, Sanofi

**Lunch**

**Session 4: Pitch your business idea**

2:00-3:00pm  **Finish up project design**

3:00-5:00pm  **Prepare your presentation**

5:00-6:00pm  **Present your project**