

# The Pasteur International Courses (PIC) Label Call for Applications for 2020 in person and online courses

## Presentation of the courses

Institut Pasteur and the members of the Institut Pasteur International Network (IPIN) have always considered training in biological sciences for Public Health as one of its principal missions. That is why, Institut Pasteur's training programmes are constantly adapting to a rapidly changing research landscape, to endow future generations of scientists and health workers with the skills to address new global health challenges through research. To this end, it is pivotal to consistently offer the same world-class standards across all Pasteur-labelled courses, workshops, and, online education which now represent an important part of the Institut Pasteur education programme, Massive Open On-Line Courses (MOOCs).

The new "Pasteur International Courses" (PIC) Labelling Programme will ensure that, in an increasingly competitive environment, the "Pasteur" excellence will be recognised as best-in-class for research and training, attracting the students and researchers at all stages of their career, as well as laboratory technicians and health professionals.

The creation of an official label for the "Pasteur International Courses" is aiming at:

- a. Certifying the excellence of Pasteur courses, including MOOCs, offered across the IPIN.
- b. Strengthening the visibility and attractiveness of education across the Pasteur Network.
- c. Promoting the Pasteur courses/MOOCs across local and regional universities in the context of their respective academic credit system.
- d. Developing partnerships with other stakeholders such as Public Health Agencies and International Organisations.
- e. Contributing to the career development of the scientific and Public Health leaders of the future.

# Eligibility criteria for the PIC label for a course/workshop/MOOC

- 1. Eligibility of application and applicant(s)
  - a. At least one of the course directors is directly affiliated with an IPIN member institute (courses and workshops can be co-organised with other partner organisations).
  - b. The topic of the workshop/course/MOOC must match three of the following priority areas of the IPIN:
    - i. Biological sciences, Public Health, and allied sciences including relevant methods and technologies.
    - ii. General training for conducting research in an international environment (e.g. ethics,....).
    - iii. Wider scientific career development (e.g. technology transfer, innovation, ...).
  - c. Applicant(s) have supplied all the requested information on the proposed workshop/course/MOOC on the provided on-line application forms.

*Please note: MOOCs can be part of the "Online Diploma in Infectious Diseases of Institut Pasteur"* (www.pasteur.fr/en/DNM2IP).

#### 2. Duration

For courses and workshops between one (1) week and three (3) months. For MOOCs it is recommended to deliver the content in 4 to 6 chapters with 4 to 7 sessions each.

## 3. Course language

Depending on the target group of participants, the courses and workshops can be held in English, French, or both. MOOCs can be offered in English (as most of the MOOCs run by IP) or in French with cross subtitles. Other languages of subtitles can be considered for specific targets.

#### 4. Submission language

The application should be preferably submitted in English to allow the panel members who don't speak French to assess applications. Proposals in French will be accepted but this language choice needs to be justified. Please contact the secretariat for assistance.

## 5. Assessment

A framework to monitor and evaluate the level of attainment of the intended learning outcomes has to be put in place.



## Selection procedures to grant the PIC label

A panel of external scientific experts will judge each application according to a defined set of criteria.

#### 1. Essential:

- a. The topic of the course/workshop/MOOC responds to an identified unmet training need.
- b. The topic of the course/workshop/MOOC is well defined and timely.
- c. The quality of the proposed interventions is guaranteed and the proposed topics are in line with the overall aim of the course.
- d. The proposed programme (volume) of the course/workshop/MOOC is aligned with the proposed duration.
- e. The proposed time allocation to individual modules are appropriate for targeted participants to attain the intended training outcomes.
- f. The composition of the teaching team should correspond to the organisation and content of the course.
- g. The defined standards of the course/workshop/MOOC are well matched with the entry level (qualification and experience) and training needs of the intended target group of participants.
- h. Establishment of adequate procedures and criteria for the selection of course participants.
- i. The applicants propose a well-balanced and appropriate mix of theoretical and practical modules.
- j. The applicants have all the necessary resources (trainers, teaching laboratories, equipment etc.) at their disposal to deliver the proposed course/workshop/MOOC.
- k. A proper Monitoring and Evaluation tools and process.
- I. Additional criteria for MOOCs:
  - I. MOOCs are produced according to Institut Pasteur's official guidelines (for directors, speakers, slides, and quiz sessions).
  - II. A "community manager" is selected to moderate discussions with learners on the web forum, during hangouts and/or other interactive sessions.
  - III. The MOOC is produced to highest pedagogical and professional standards, deploying adequate resources such as professional recording facilities, and appropriate digital education platforms, such as FUN or equivalent, ensuring global distribution.

#### 2. Desirable:

- a. The applicants can offer additional support for potential candidates, especially in/from resource-poor settings, by providing stipends or travel grants.
- b. The applicants can offer the necessary infrastructure (accommodation, catering, internal transport).
- c. The applicants have provided proof of the availability of the financial resources to finance the course/ workshop/MOOC proposed.

## Selection of course/workshop participants

It is important to match training opportunities with the identified needs and relevant qualifications of the intended target group of participants. Thus, it is vital to establish adequate procedures and criteria for the selection of course participants.

#### 1. General entry requirements for candidates:

- a. Academic level required for the course (at Master, PhD, MD, post-doctoral or professional level, depending on respective framework of Higher Education Qualifications).
- b. Proficiency in course language.
- c. Adequate career stage and level of experience commensurate with requirement and purpose of the course or workshop.

#### 2. Possible selection criteria:

- a. Research or professional profile of candidate against the requirements of the course or workshop.
- b. Track record adjusted for career stage and/or current position.
- c. Relevance of course for current (or future) position.
- d. Potential benefit for the career development and employability of candidate.

## Tenure of the PIC label

A pre-labelisation will be assigned to the selected courses. The labelisation will be validated once the course report is received by the secretariat. The PIC label will be attributed for three (3) years, unless significant changes are made to the original application granted the PIC label. Following the expiry of the tenure, applicants have to reapply. Please see the Terms and



Conditions for the guidance pertaining to the use of the PIC label and logo. When individual MOOCs are updated, it is necessary to contact the secretariat to ascertain whether or not a renewed assessment is required.

## Calendar

Open call: November 2020 Closing date: 28 February 2021 Evaluation by external Panel: March-May 2021 Decision Panel meeting: May 2021 Results: June 2021 for PRE-labelisation Once the course report is received (including evaluation, etc.), the labelisation is for 3 years.

# Needed documents, to be addressed to label-pic@pasteur.fr as one PDF form

 $\hfill\square$  Duly completed appliction form

 $\Box$ Covering letter

 $\Box$  The CV of Director of the course

 $\Box$  A supporting letter of the director of the educational department (or equivalent) of the host institution

# The Process



**COS-RIIP**: the Institut Pasteur International Network Scientific Streering Committee (gives orientations concerning scientific priority topics for courses in the context of the Scientific Strategy).

Advisory Committee: 3- 4 members of the Institut Pasteur International Network (from the Education Steering Group), 1 external member, 1 IP MOOC manager, Head of the PIC program.