



# Talent Awards 2025: Science & Communication Edition

## Supported by Institut Pasteur Paris Call for nomination

In order to encourage researchers who have demonstrated a strong commitment to scientific communication initiatives, the Talent Award is pleased to announce its second edition dedicated to Science and Communication.

This prize recognizes the achievements of one (1) talented scientist from the Pasteur Network, except for researchers affiliated to Institut Pasteur Paris. The awarded candidate has demonstrated strong scientific commitment, ease in vulgarisation of his/her scientific results and a sense of initiative in sharing their work to a broader public.

### Value and purpose of Prize

Successful candidates will receive an invitation to the reception for the **Talent Awards** and twenty thousand euros (20.000€) as a reward, paid to the awardee's host institute\*.

The allocation of the price is the following:

- Four Thousand (4.000€) will be given directly to the researcher
- Sixteen (16.000€) will be given to the researcher's unit
  - Of which at least Four thousand (4.000€) must be used for the communication of a scientific project (c.f submission requirement)

The financial support is intended to reward a candidate who has combined a firm scientific approach and great scientific vulgarization efforts in their work. The goal is also to help the candidate to fund their professional development (development of a research project within the Pasteur Network, including costs for mobility, publication, training, and participation in a course) as well as further support communication initiatives to the public (videos, posters, flyers, scientific vulgarization events, etc.)

#### Eligibility

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- Applicant must have joined an Institute of the Pasteur Network at least 3 years ago (except researchers affiliated to Institut Pasteur Paris).
- Applicant must hold a PhD and have no more than 12 years of post-doctoral research experience.
- Demonstrated commitment to stay within the Network for the next 3 years.

<sup>\*</sup> Remittance is subject to the receipt of all necessary documents for the wire transfer (in euros).

Only one candidate per institute can be nominated. The application must be supported by the director of his/her host institute.

#### **Submission requirements – Application form**

Applications must be written in English and submitted online

Incomplete or paper applications will not be considered.

Deadline for submission: 23<sup>rd</sup> of May, 2025 at 13:00 (Paris Time). Decisions will be made in July, and candidates will be notified in due course.

Each candidate must be supported by 2 members from their Institute who will highlight the candidate merits and achievements: The Director of the nominee's host institute and ideally the Communication Focal Point.

Candidate will have to demonstrate their scientific vulgarization skills by presenting a scientific project they've worked on and its planned communication strategy. To do so, a short communication plan based on the minimum 4.000€ Prize money allocation be requested. You can see in the annex some information regarding the document (more information can be found in the application portal).

Additionally, the candidate will have to provide a **list of the communication activities his/she** has been involved in.

#### **Selection Process**

The selection process will be managed by the department of international affairs at Institut Pasteur. The selection committee will be composed of scientists and communication professionals at the Institut Pasteur.

#### **Additional conditions**

When deemed necessary, Institut Pasteur reserves the right to ask candidates for additional information in order to evaluate their application.

Candidates must not submit information in their application that is confidential and/or protected by the intellectual property rights of third parties and may contravene any rights of third parties.

#### **Award ceremony**

Successful candidates will be presented with their award during a ceremony at the end of October, at the Pasteur Network Annual Meeting. The award holders will be asked to give a short presentation highlighting their most relevant scientific results and achievements.

Please note that all official communication pertaining to the Talent Awards and the successful candidates will be entirely the responsibility of Institut Pasteur. Thus, the awardees are asked

to keep the announcement of the awards confidential until the Awards Ceremony, and they should refrain from contacting the media.

## ANNEX:

## Selection Criteria

	What is Evaluated	Evaluation Question
Quality of Research 60%	Originality and quality of the performed research	Has the candidate demonstrated the potential to develop into an independent researcher? Did the candidate's research stand out for its original approach?
	Output and outcome of the research projects	Did the research projects carried out by the candidate result in measurable outputs or outcomes in public health or in fundamental knowledge on the subject of interest?
Involvement in Science	Level of Engagement	Does the candidate demonstrate active participation/sense of initiative in public engagement activities? To what extend has been the level of engagement?
Vulgarization initiatives	Type of Activities involved	Is there variety in the type of activity showcased?
20%	Output of the Communication activities	The science communication initiative has led to more involvement from society in the presented research area?
	Overall Plan	Does the candidate approach public engagement work thoughtfully?
Communication Plan 20%	Target	Does the candidate reach a critical audience? Are the reason for the selection of the target clearly stated? Is the number of people expected to be reached realistic?
	Message	Is the message tailored for the audience?

Communication Activity	Is the communication activity detailed and relevant for the message and target identified?  Does the candidate demonstrate a focus on active engagement with the audience(s)? Does the candidate approach engagement in thoughtful and/or innovative ways? Is the candidate realistic with the budget suggested?
Expected Results	Does the candidate have clear indicators stated?  Are his goals SMART (Specific, Measurable, Achievable, Relevant, and Time-Bound)