

Start-me up 2020

Two-day training about creation of startups in the field of life science

12th and 13th November 2020

Institut Pasteur, François Jacob Center, room 28-01-01A



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Start-me up 2020 program



Thursday, 12th November 2020

Session 1: Your idea transformed into business model

- 9:30-10:00am Why to create a startup?
- 10:00-10:30am The difference between a bright scientific project and the sale of a product
- Break*
- 11:00-11:30am Innovation and unmet need
- 11:30-12:30am Panel Discussion: Minimal visible product to launch a startup?

Lunch

Session 2: Make up team and business model Canvas

- 2:00-5:30pm Work with business model Canvas
- 5:30-6:30pm Pitch: name of the company, product, innovation, benchmarking, market

Friday, 13th November 2020

Session 3: Startup culture and early financing

- 9:30-10:00am Startup culture and entrepreneurship
- 10:00-10:45am Panel discussion: The team
- Break*
- 11:15-12:00am Panel discussion: Early financing
- 12:00-12:45am Panel discussion: Startup incubators

Lunch

Session 4: Pitch your business idea

- 2:00-2:30pm How to prepare a good pitch
- 2:30-3:00pm Finish up business model Canvas
- 3:00-5:00pm Prepare your presentation
- 5:00-6:00pm Present your project
- 6:00-6:15pm Closing remark
- 6:15-7:00pm Cocktail